



Welcome to our second newsletter!

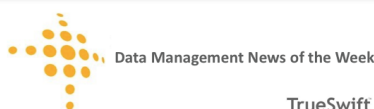
TrueSwift is an Information and Data Management consultancy that possesses an unmatched experience within the industry. Coupled with an excellent pedigree with many archiving and data management products, TrueSwift is able to offer industry-leading solutions.

Recently, TrueSwift has been aiding companies globally prepare for the General Data Protection Regulation (GDPR) which comes in to place in 2018. Whilst it is still a pressing issue, we have also seen a rise in Dark Data and e-Discovery.

TrueSwift and the ICO
- for a copy of our
most recent webinar
email:
events@trueswift.co.uk



Join our [GDPR UK Group](#) to keep up to date and to share your knowledge.



For up to date news and information on all things Data be sure to follow our [Twitter here](#)



The Rise of Dark Data!

In the past few years the term dark data has been used more frequently, but what does it mean? Consulting and market research company Gartner Inc. describes dark data as "information assets that organisations collect, process and store in the course of their regular business activity, but generally fail to use for other purposes." So basically, this is data that no one is accessing or hasn't accessed for a number of years. Some vendors go further in stating that dark data is files that has no ownership or has been dormant for a number of years. The consensus though, is the files are potentially old, unused files. A number of organisations have performed analysis of customer data and within a percent or two provide the same results. One of the largest reviews was performed by Veritas in 2016. They analysed 9 ½ billion unstructured files.

The Rise of Dark Data, continued..

Unstructured files were the target as these are the files stored on file servers and user workstations that have multiple versions, and copies made and distributed in an uncontrolled manner. Structured data like databases are generally better managed, although database dump files can still be an issue and not deleted but would be stored on a file server, so be part of an unstructured file audit.

The results of the Veritas research showed that 52% of all these unstructured files was dark data. A further 33% was classed as ROT. This is Redundant, Obsolete, or Trivial data leaving only 15% of organisations data that is actually of any use! As I mentioned earlier, this is just one research, but the other organisations running their own research have very similar results...for the full article and further information on Dark Data click [here](#)

Upcoming Webinar!

After popular demand, TrueSwift are teaming up again with the ICO to bring you our second webinar based on the effects of GDPR on housing associations

To book your place, email: events@trueswift.co.uk

TrueSwift Success Story: e-Disclosure

A global financial organisation had a requirement to implement a legal discovery application to cover their 3 regions – Americas, EMEA, and Asiapac. They also required a compliance tool to be designed and implemented to monitor their Register Representatives in the Americas.

The customer had installed Enterprise Vault but required the Compliance Accelerator, and Discovery Accelerator tools to be designed and implemented. As the users of CA and DA were not IT, but in the compliance / legal team, the discussions and design was based around their specific requirements. To read the full story and others [click here](#)

If you would like to find out more about TrueSwift and the company's offerings, then please get in touch via; LinkedIn or Twitter.

Alternatively, contact us directly at: general@trueswift.co.uk



Ask Andrew

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